

**SUMMARY OF MINUTES  
BOARD OF DIRECTORS  
MUSKINGUM WATERSHED CONSERVANCY DISTRICT  
Held at Kent State University Tuscarawas  
September 22, 2023, 9:00 a.m.**

A meeting of the Board of Directors of the Muskingum Watershed Conservancy District was held at Kent State University Tuscarawas, 330 University Drive NE, New Philadelphia, Ohio, on Friday, September 22, 2023, at 9:00 a.m., pursuant to notice duly given all Directors, and the general public in accordance with law.

**1. ROLL CALL**

Directors present were: Ronald Dziedzicki, Gordon Maupin, James Gresh, Robert Moorehead, and Jennifer Ponchak. Mr. Gresh, President of the Board of Directors, presided.

MWCD staff in attendance were Adria Bergeron, Mary Burley, Craig Butler, Jamie Carlisle, James Crandall, Brad Janssen, David Lautenschlager, Michael Mahaffey, Jonathan Mizer, Eric Stechschulte, Aaron Stump, Matt Thomas, Nate Wilson, and Ethan Zucal.

**2. INTRODUCTION OF VISITORS AND PUBLIC COMMENT**

Also, in attendance for all or portions of this meeting were: Shelia Hurley (*Muskingum Watershed Conservancy Foundation*); Scott Milburn (*Scott Milburn, LLC*); Terry Fercana (*Environmental Design Group*).

Shelia Hurley of the MWCF gave a monthly report on the Foundation's activities. She reported that there was no quorum at the quarterly Foundation Board Meeting. There were four grants that needed to be approved, but without a quorum, they could not be voted upon.

Ms. Hurley also gave a financial report in which she stated that the 2023 Annual Golf Outing grossed \$23,280.00 and gross expenditures were \$9,242.18.00. The net revenue was \$14,185.82. She also said that the 2022 financial audit from Rea & Associates was completed. As for upcoming events, Ms. Hurley reported that the Foundation would be covering the wine and beer sales for The Bounty on the Bridge event on October 12, 2023.

Scott Milburn spoke briefly about his consulting role on the MWCD Cottage Lease Site reappraisals. Mr. Janssen and Ms. Bergeron explained that they intended to mail a letter out to lessees on the week of September 25, 2023, to notify them of the upcoming reappraisals. Mr. Milburn helped the staff create a FAQ for the mailing and helped with communication logistics. The MWCD also stated that they would hold a webinar for lessees on Tuesday, October 10, 2023 at 7pm to answer questions. Mr. Janssen further states that reappraisal rates would not be determined until March of 2024. He explained that the goal was to publish the new rates in April 2024. Mr. Janssen further stated that re-evaluation of the re-appraisal rates would ideally occur on a 3 year basis moving forward.

Mr. Stump responded to an anonymous letter from a Seneca Lake Marina Camper. The letter addressed concerns about other campers breaking the rules regarding hard awnings. Mr. Stump stated that he looked into the matter and handled the concerns. He also stated that he looked into the concern regarding violations of the picnic table rules. He explained that these concerns were addressed with the campers as well.

**3. APPROVAL OF MINUTES**

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, the minutes of the August 18, 2023, meeting of the Board of Directors were approved.

#### 4. FINANCIAL

Attached (*copies on file*) the financial report for the eight-month period ending August 31, 2023. The total operating income is \$16,774,838 compared to \$23,354,439 in 2022. The Operating net income without the Utica Shale royalties is \$3,921,034, an increase of \$423,722 over the prior year.

The operational revenue is \$30,214,380 compared to \$36,164,107 in 2022, or a 16% decrease.

- Natural Resource and Land Management is \$2,933,468 (69% of budget), a 6% decrease from the prior year.
  - Timber harvesting is \$225,620 year to date (49% of budget) and pine is \$131,085 (87% of budget) year to date. With the jobs in process and anticipated for the remainder of the year, both timber and pine will exceed budgeted amounts.
- Oil and Gas revenue is \$13,070,251, a 35% decrease over the prior year and 31% of the budget. We received the first payment for the new wells at Tappan reservoir in August, which totaled \$1.3 million. Due to the decrease in commodity prices, the Utica shale revenue will not meet the budgeted amount in 2023.
- Park Revenue is \$9,771,074 YTD (85% of budget), a 3% increase from the prior year, but slightly behind last year from budget perspective (2%).
  - Vacation Cabin revenue is \$673,940 (72% of budget), a decrease of 5% from the prior year. Currently vacation cabins are not projected to meet the budgeted revenue.
  - Park Camping revenue is \$8,488,338 (90% of budget), an increase of 4% over the prior year. We will continue to forecast camping revenue as it will come close to the budgeted amount.
  - General park (park admissions) revenue is \$179,018 (82% of budget) a decrease of 2% from the prior year. Park admission revenue will not meet the budgeted revenue.
- Marina Revenue is \$2,972,384 (82% of budget), which is up 5% over the prior year. This is a 1% increase from the prior year from budget perspective.

Operational expenses are \$13,439,542 an increase of 5% over the prior year. Personnel expenses are \$7,085,033 of this amount and contribute to the increase in expenses. All other expenses are flat year over year, and within budgeted expectations.

#### Maintenance Assessment Fund

Maintenance Assessment revenue is \$4,878,710 through August, which is 10% greater compared with the prior year. The second half collections will continue through September. Expenditures are \$2,611,782, an 18% decrease from the prior year. There was a \$425,000 refund from the Army Corps. in August which represented an overpayment on the Mohawk project. Expenditures are within budgeted expectations.

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, the financial report was accepted as presented.

#### 5. PAYMENT OF BILLS

On motion by Mr. Maupin, seconded by Ms. Ponchak, the report of the payment of bills for the period ending August 31, 2023, was approved as presented. (*Copies on file*)

## 6. BUSINESS

### 6.01a LEASE TRANSACTIONS

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, the assignments, cancellations, new leases, farm leases, mortgage consent and agreement cancellations, and mortgage consent and agreements were approved and execution by the proper officers of the MWCD authorized.

### 6.01b PROPOSED LOT LINE CHANGE—ATWOOD LOTA-001X

On motion by Mr. Maupin, seconded by Mr. Moorehead, proposed lot change, as recommended and set forth in the above memorandum, was approved.

### 6.01c PROPOSED LOT LINE CHANGE—ATWOOD LOT A-033X

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, proposed lot change, as recommended and set forth in the above memorandum, was approved.

### 6.01d POTENTIAL LAND ACQUISITION—WILLIS CREEK

On motion by Mr. Moorehead, seconded by Ms. Ponchak, proposed land acquisition, as recommended and set forth in the above memorandum, was approved.

### 6.01e SURFACE USE AGREEMENT | CLENDENING LAKE

On motion by Ms. Ponchak, seconded by Mr. Moorehead, proposed agreement, as recommended and set forth in the above memorandum, was approved.

### 6.01f SHORT TERM WATER SUPPLY | SENECA LAKE

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, proposed agreement, as recommended and set forth in the above memorandum, was approved.

### 6.02a INVOICES PRIOR TO PURCHASE ORDERS

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, a “then and now” certificate for invoices received prior to processing of a purchase order, as recommended and set forth in the above memorandum, was authorized.

### 6.02b BUDGET ADJUSTMENTS

On motion by Mr. Moorehead, seconded by Mr. Maupin, proposed supplemental budget increase, as recommended and set forth in the above memorandum, was approved.

### 6.02c 2024 BUDGET

Discussion only.

### 6.02d BEECHER HILL CONTRACT

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, proposed contract, as recommended and set forth in the above memorandum, was approved.

**6.02e EDG CONTRACT**

Informational only. Contract was reduced to \$49,200.00 which does not require Board approval.

**6.03a HUMAN RESOURCES SUMMARY**

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, human resources activities, as recommended and set forth in the above memorandum, were approved.

**6.03b REVISION OF SEASONAL AND VARIABLE EMPLOYEE STAFFING PLAN--2023**

On motion by Ms. Ponchak, seconded by Mr. Maupin, proposed revision, as recommended and set forth in the above memorandum, was approved.

**6.03c WAGE REVIEW/COMPENSTATION PLAN STRUCTURE AND ADMINISTRATION POLICY**

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, proposed plan and policy, as recommended and set forth in the above memorandum, were approved.

**6.03d FOP COLLECTIVE BARGAINING AGREEMENT**

On motion by Mr. Dziedzicki, seconded by Mr. Maupin, proposed agreement, as recommended and set forth in the above memorandum, was approved.

**6.04a LEESVILLE NORTH FORK MARINA WASTEWATER SYSTEM IMPROVEMENTS BID AN AWARDS RESULTS**

No Board action is required.

**6.04b CHARLES MILL LAKE PARK BEACH AREA DEVELOPMENT**

On motion by Mr. Maupin, seconded by Mr. Moorehead, proposed contract, as recommended and set forth in the above memorandum, was approved.

**6.05 2023 ANNUAL MAINTENANCE ASSESSMENT**

On motion by Mr. Maupin, seconded by Ms. Ponchak, proposed assessment, as recommended and set forth in the above memorandum, was approved.

**6.06 OTHER BUSINESS**

Mr. Butler and Mr. Crandall updated the Board on the endowment fund creation, they stated that they intended to meet with the Ohio Attorney General to discuss it. Mr. Crandall explained that they would need to choose an administrative advisor who would be at Arm's Length and a Trustee would also need to be chosen. Mr. Crandall was hopeful that he'd have more documentation and information by the first quarter of 2024.

Mr. Butler spoke briefly about MWCD's work with the City of Perrysville and regionalizing their water systems. The current system is comprised of 3 systems, but Mr. Butler stated that MWCD was trying to help them combine the 3 systems into 1. The hope is to sequence funding of \$500,000 to develop the new system.

## 7. REPORTS

### 7.01 UTICA ROYALTY REVENUE REPORT

Utica royalty revenue is currently generated by **116** producing wells at Tappan, Clendening, Seneca, Dover, Piedmont, Atwood, and Leesville Reservoirs. A breakdown of the monthly royalty revenue can be seen on the attached page.

Utica royalties for **August** totaled **\$2.11M** (\$2,113,492.34) which was an approximate **143%** increase in month-over-month revenue from July (\$871K).

**Note:** The reason for the large increase in Month over Month royalty revenue is due to four (4) new wells being added at Tappan Lake.

Royalty Report Exhibit *copy is on file*.

### 7.02 NATURAL RESOURCES AND LAND MANAGEMENT REPORT

- Staff is in the current planning phase working with ODNR to plug and abandon an orphan gas well at Seneca Lake. This orphan well was identified by ODNR under their orphan well program, and they are taking the lead on access and plugging logistics as the well sits in a shallow area of the lakebed. Operations are expected to take place during the upcoming winter drawdown period. Additional details will be forthcoming as we work on the project.
- Property boundary marking and signage has started and will continue throughout the fall and winter months. MWCD maintains approximately 350+ miles of outer boundaries. Posts have been set along the boundary where feasible every 200 to 400 feet. Boundaries must be maintained as easily identifiable for several reasons. First, as being a public entity allowing public access, our users must know where these boundaries are in the field. The hunting community at large must know where the boundaries are as we want to maintain good relationships with our neighboring properties. Maintenance of boundaries is required to prevent encroachments from neighboring properties as well. Priority areas of needed maintenance are those areas where forestland meets forestland and boundary is not easily distinguishable. We strive to maintain at least 70 miles/year of boundary lines. Maintenance includes painting trees along the boundary line, hanging signage in hunting areas and using a GPS to track conditions of outer boundary posts.
- Our reappraisal project has kicked off. We will be working through the initial data and communications as the first step. Additional updates will be forthcoming in the coming months.
- Several timber harvest jobs are getting started this fall, including jobs at Atwood and Mohawk, and Leesville as well. Projects are expected to be completed prior to the end of the year, weather permitting.

## 7.03 ENGINEERING REPORT

### MASTER PLAN IMPLEMENTATION AND RECREATION IMPROVEMENT (ONGOING)

#### Projects in Design

- **Clendening Marina Building and Site Improvements**
- **Leesville South Fork Launch Ramp Parking Improvements**
- **Pleasant Hill Covert Road Culvert Replacement**
- **Seneca Chestnut Grove WWTP – Phosphorus Removal Improvements**
- **Tappan Cabin Hill Water Booster Pump Improvements**
- **Tappan Lake Park Area 1 Bridge Replacement**

#### Projects Under Construction

- **Atwood Activity Center Renovation:** Electrician is pulling wire. Plumber is pulling wire. Dry stack stone is being placed on the exterior. Completion is scheduled for July 2024.
- **Atwood/Piedmont Basketball Courts:** Courts are poured and striped. Waiting on fencing to be installed. Substantial completion is scheduled for September 2023.
- **Atwood Main Launch Ramp Pavement Improvements:** Project was awarded to Most Paving. Substantial completion is scheduled for October 2023.
- **Clendening WWTP and Sewer Improvements:** Marina pump station has been installed. New force main is being directional drilled. Electricians have installed communication conduits. Underground tanks have been installed. The contractor has been working on installing piping. The footer for the new operations building has been poured. Substantial completion is scheduled for April 2024.
- **Clendening Lake Marina Cabin Area Improvements:** No bids were received on this project. Project will consist of a new building that will contain a water treatment plant in addition to an adjoining laundry facility for use by Clendening staff as well as the public. Substantial completion is scheduled for April 2024.
- **Leesville North Fork Wastewater Treatment Plant:** Bids were opened on August 24, 2023. Project was awarded to Border Patrol from Hopedale, Ohio. This project will construct a new 8k gpd wastewater treatment facility at Leesville North Fork Marina.
- **Leesville North Fork Marina Lift Station Generator:** A notice of award was issued and contracts being signed.
- **Pleasant Hill Park Main Lift Station Generator:** Startup was completed in mid-August.
- **Pleasant Hill Lake Park Amenity and Activity Area:** The project is substantially complete. The Contractor is working on punch list items and waiting on backstop fencing.
- **Pleasant Hill Lake Park Area A Lift Station Generator:** Project is ongoing. Substantial Completion is scheduled for September 2024.
- **Seneca Beach Amenity and Activity Areas:** Project was awarded to Wolf Creek Contracting. Project includes the addition of new sport courts, splash pad, lawn games and shade areas at the beach.
- **Seneca St. Andrews and Sunset Drive Pavement Improvements:** Project was awarded to Parnell and Associates. Completion is scheduled for October 2023.
- **Tappan Marina Building Backup Generator:** Wood Electric has installed new panels in the marina basement and is working on the generator pad and underground conduits. Generator delivery expected in January 2024.
- **Tappan Lake Beach Concession/Restroom Upgrade:** The project is substantially complete. Waiting for drinking fountain to be installed.
- **Tappan Lake Welcome Center:** Temporary road to route traffic around building footer has been paved. The contractor is installing underground utilities. Completion is scheduled for June 2024.

#### DREDGING AND SHORELINE (ongoing)

**Dredging Program**

- **Pleasant Hill Boat Club Dredging:** Project is currently in design.

**Shoreline Program**

- **Atwood Lake – Arcadia Drive:** Project is currently in design.
- **Charles Mill Lake – South Peninsula:** Project is currently in design.

**U.S. ARMY CORPS OF ENGINEERS PROJECTS/PROGRAMS (ongoing)**

**Zoar Levee**

- Project Complete. Post Implementation Evaluation is underway in addition to the Dam Safety Action Class (DSAC) review.

**Magnolia Levee**

- Most up to date project cost estimate is \$14.6M with MWCD’s non-federal cost share anticipated to be \$500k. The Project Partnership Agreement (PPA) will be sent to MWCD this Fall.

**7.04 LAKE DRAWDOWN SCHEDULE FOR 2023-2024**

In accordance with the U.S. Army Corps of Engineers Control Manuals, the following table shows the proposed lake drawdowns for the winter of 2023-2024. This schedule will be presented to the U.S. Army Corps of Engineers for review and implementation and to the Ohio Department of Natural Resources for review.

<b>Reservoir</b>	<b>Normal Pool</b>	<b>Winter Level</b>	<b>Total Drawdown (feet)</b>	<b>Begin 2023 Drawdown</b>	<b>Release Duration (days)</b>	<b>Suggested intermediate refill schedule by March 15, 2024</b>
Atwood	928.00	920.00	8.0	November 8	42	926.00
Charles Mill	997.00	992.00	5.0	November 15	35	995.00
Clendening	898.00	893.00	5.0	November 15	35	896.00
Leesville	963.00	958.00	5.0	November 15	35	961.00
Piedmont	913.00	908.00	5.0	November 1	35	911.00
Pleasant Hill	1020.00	1012.00	8.0	November 1	42	1018.00
Seneca	832.20	824.20	8.0	November 1	42	830.20
Tappan	899.30	894.30	5.0	November 15	35	897.30

**NOTE:** Due to planned construction at Atwood, Charles Mill, Seneca, and Pleasant Hill Lakes, we request that additional drawdown occur to the elevations noted. All reservoirs with extended drawdown shall be held at the requested elevation until February 15, 2024, and then returned to the normal winter schedule elevations.

- To accommodate autumn boating, fishing, and hunting, and to help reduce shoreline erosion, it is recommended that the drawdowns occur on an even release basis and at the rate stipulated above (release duration) so as to reach the intended lowered elevation.
- We request of the U.S. Army Corps of Engineers that refill begin February 15 on those reservoirs that can reasonably meet the intermediate refill date due to the nature of the reservoir, precipitation in that area, etc. For those reservoirs that cannot reasonably meet the March 15 refill date, please continue to begin

refill on February 1. This delay will allow MWCD an additional two weeks to address any projects that need to be completed during drawdown, i.e. shoreline stabilization projects, dredging, dock repairs, etc.

This memo is provided for informational purposes only and no Board action is necessary.

## 7.05 CONSERVATION REPORT

### **Sustainability, Environmental Health and Safety**

Conservation is working in coordination with Shane Hart, Safety Administrator, and MWCD Parks and Marinas to identify areas for the safe storage and routine removal of waste material generated over the course of a normal year. This provides an opportunity to evaluate safety concerns making our operations both safer and more sustainable.

We are also in the planning phase of hosting a waste tire event available for the public at one of our Parks in October. Funds for the collection, hauling, and recycling of old tires are provided in the approved 2023 Conservation budget.

### **Healthy Ecosystems – Abandoned Mine Lands, AML**

On 8/30/23 MWCD Conservation and Trails visited several sites with ODNR-Division of Mineral Resources Management in Coshocton County undergoing reclamation construction. Federal funds, administered through ODNR, provide property owners with free design, engineering, and construction to mitigate hazards associated with surface strip mining. Funds also cover the costs for tree planting and/or pollinator prairie seeding. This work will address safety concerns due to proximity of roads and trails near existing highwalls. Turkey Ridge will be part of several proposed project areas as we look to expand our trail system and other passive recreational opportunities in the Wills Creek area. These projects typically have a 3-year timeline from environmental assessment, site inspection, construction, to final seeding.



Figure 1 Dylan Sayre, Trails Coordinator, inspecting the Turkey Ridge area being planned for reclamation in 2024-2026.



Figure 2 Bulldozers work to push overburden spoil material back against the highwall cliff face, Woodbury Wildlife Area, Coshocton County.

### **Partners in Watershed Management – PWM**

This year we received 19 applications with over \$2.7 Million in requests for 2024. Later this year we will be reviewing projects for eligibility and will be reviewed and scored by an internal and external team.



The Partners in Watershed Management Program (PWM) was launched in 2009 to support the work of local communities, agencies and groups involved in conservation programs, water quality issues, and flood mitigation projects throughout the 8,000 square mile Muskingum River Watershed. Since 2009, 183 projects have been awarded PWM grant funds and have ranged in amount from \$1,000 to over \$500,000. Examples of eligible projects include property acquisitions for the purpose of protecting and conserving lands by keeping it in the public domain; innovative stormwater and water quality projects; and flood warning systems for the cities and towns.

### **Outreach Activities**

- 8/16 Kokosing Scenic River Advisory Council meeting, Gambier Ohio
- 8/17 Mill Creek Metropark Preserve, prescribed burn workshop, Canfield Ohio
- 8/28-29 USACE electrofishing survey of Piedmont Dam outflow, Piedmont Ohio
- 8/30 ODNR-Mineral Resources tour of highwall reclamation, Coshocton County
- 9/7 Lead Service Line & Brownfield workshop, Kent Ohio
- 9/8 OSU Wetlands Workshop, Mansfield Ohio
- 9/11 NRCS, ODA partnering meeting, New London Ohio

## **7.06 MARKETING/COMMUNICATIONS REPORT**

### **ONGOING/ UPCOMING PROJECTS**

- Updates to website/ social media
- Marketing/ advertising for 2023
- Bounty on the Bridge – October 12, 2023
- OPRA Leadership Summit Nov 28-29
- Website redesign
- Horizon Award from Ashland Soil and Water Conservation District

### **OUTREACH COORDINATOR PROJECTS**

- Development Advisory Committee – 7 new members (22 total)
  - 4 full DAC quarterly meetings (next meeting is November 3 – Atwood Yacht Club)
  - 4 subcommittees (Marketing, Conservation, Trails, Revenue and Development)
  - 12 subcommittee meetings in total
    - 10 subcommittee meetings mid-year
- Appalachian Community Grant
  - Carroll, Coshocton, Harrison, Muskingum, Tuscarawas Counties
  - Work Session – Thursday, September 7, 2023
- Legislative Events:
  - Legislative Day – Thursday, October 26, 2023, in Carrollton, Ohio
    - Encino Hosted Rig/Pad Tour
  - State Rep. Melanie Miller Pleasant Hill Visit – August 25, 2023
  - State Rep. Don Jones and Mary Mertz Tappan Visit – September 7, 2023
  - State Rep. Brett Hillyer Kayak Event – September 29, 2023
  - OPRA Leadership Summit – November 2023
- Camp Firebird Safety Planning
- LakeViews
  - Fall Edition Distribution – mid-September
- 90<sup>th</sup> Anniversary

- 3 Open Houses (May 26, June 3, and June 24 – 404 attendees)
- Continued media coverage
- Eastern Ohio Development Alliance Open House Friday, August 25, 2023 (41 attendees)
- Ohio Travel Association – RUBY Submissions
  - 2023 Annual Report
  - 90<sup>th</sup> Anniversary Featured Exhibition
- Ohio River Basin Alliance
  - Legislative Day – Washington D.C.
  - Ohio River Basin Hill Day – Washington D.C.
  - Congressman Bill Johnson District Tour – Marietta
  - Ohio River Basin Alliance Summit 2023 – Cincinnati

### **PROGRAMMING AND EVENTS**

- Staffing: Staffing is limited at some locations including Seneca and Atwood. Program Specialists are filling in as needed to continue offering programs on the weekends (program leader/ program assistant).
- Kayak programs are completed for the season and included Moonlight Kayaks, Meteor Shower Kayak Tours, and Poker Paddles. Poker Paddles were held at Piedmont, Seneca, Atwood, PH, Clendening, Tappan, and CM. We had a record number of participants with 272 participants!
- Halloween Weekends - Piedmont on September 23, Seneca and Charles Mill on October 7, Atwood, Pleasant Hill, and Clendening on October 14. Additional fall themed events are planned throughout the season.
- Bigfoot Basecamp will take place at Pleasant Hill on October 5-7 with Matt Moneymaker guest appearance.
- Bounty on the Bridge is scheduled for October 12 at Atwood Lake Park.
- Hunter Education Courses will be happening at Atwood on November 11-12 and Charles Mill on October 28-29.
- Events:
  - April 8: Easter Egg Hunts: successful at every location Approx 400 kids district-wide
  - April 1, 15, 22, 29: Guided hikes at Seneca, Atwood, CM
  - April 28, 29: Mohican Wildlife Weekend (CM, PH)
  - May 13, 20: Guided hikes at Atwood, Tappan
  - Coffee with the Chief - Series of sessions at each location throughout the season
  - Memorial Day: Live music, guided hikes, crafts
  - Bike safety and helmet giveaway – Atwood: May 13, Tappan: May 20, Pleasant Hill: May 20
  - 4<sup>th</sup> of July Weekend and Fireworks happened on July 1 at Atwood, CM, Seneca, and Tappan
  - July 15: Christmas in the Park at Pleasant Hill with Fireworks
  - T-shirt Tie Dye programs have been popular at the Lake Parks

### **PRESS RELEASES IN AUGUST**

- August 8: Osprey Rescued from Tree Entangled in Fishing Line at Atwood Lake
- August 15: Matt Moneymaker to appear at Pleasant Hill Bigfoot Event this fall
- August 25: MWCD Announces Transition to Daily-Use Duck Blinds

### **INTERVIEWS IN AUGUST**

- August 14: WKYC (Cleveland – Channel 3) In Good Company – Labor Day, Capture the Canvas, Kayak programs, Rental RV's, PH Cabins
- August 22: WJER – Labor Day program, duck blinds

### **E-BLASTS IN AUGUST**

- August 14: Craig Morgan at Atwood Lake Park

- August 15: Dog Days of Summer Camping Promotion

**PUBLICATIONS IN AUGUST**

- Ohio Magazine
- Compass Magazine
- Horseman’s Corral: Pleasant Hill Equine Trails and camping
- Travel Host Magazine
- Herald Star
- Quest Digital
- Cleveland Plain Dealer

**RADIO IN AUGUST**

- WTUZ: Tuscarawas County – Atwood and Tappan Camping and Boating, Country concert
- WJER: Tuscarawas County – Outdoor Minute
- WQMX: Stark County – General MWCD
- iHeart Radio: Ashland/ Mansfield, Wheeling – Events at CM/PH
- iHeart Radio: Wheeling – Clendening/ Piedmont, Seneca/ Tappan: boating, camping
- WHBC: Stark County – 90<sup>th</sup> Anniversary, Camping, Boating, Reservations
- WQKT: Wooster – Craig Morgan Concert
- WWKC: Cambridge – Craig Morgan Concert

**TELEVISION IN AUGUST**

- WHIZ (Zanesville)
- WOIO – Channel 19 (Cleveland)
- WEWS – Channel 5 (Cleveland)
- WKYC – Channel 3 (Cleveland)

**CONNECTED TV/ OTT/ IN JULY (markets)**

- Cleveland, Columbus, Pittsburgh, Wheeling, Youngtown, Akron, Mansfield

**DIGITAL IN AUGUST (markets)**

- Platform: Facebook, Instagram, YouTube, Paid Search, Digital Advertising
- Markets: Cleveland, Columbus, Pittsburgh, Wheeling, Youngtown, Akron, Mansfield

**PARTNERSHIPS IN AUGUST**

- Newsymom.com
- WQMX/ General RV – RV There Yet
- Cribbs in the CLE

**Website and Social Media Analytics**

August 2023	Website (Users)	Facebook (followers)	Instagram
MWCD	17,067 (+53.59%)	6,842	599
Atwood	17,258 (+33.69%)	15,219	1,401
Charles Mill	4,873 (+1.99%)	5,215	999
Clendening	1,131 (-12.6%)	2,015	131
Piedmont	1,706 (+7.23%)	5,664	219
Pleasant Hill	9,333 (-39.07%)	17,821	1,602
Seneca Marina	2,426 (+13.1%)	1,320	719

Seneca Park	7,259 (+17.35%)	13,411	719
Tappan	9,292 (+4.21%)	13,633	1,054

Percent change from LY

**2023 COMMUNITY PRESENTATIONS**

- January 17: Columbus, OH – The Ohio State University Conservation Capstone Course: MWCD Conservation Efforts (Thomas)
- February 7: Akron, OH – University of Akron Career Fair (Mahaffey/Lautenschleger)
- February 14: New Philadelphia, OH – New Philadelphia Rotary: MWCD Overview (Bergeron)
- February 22: Mansfield, OH – Mansfield/Richland County CVB: Upcoming projects/events (Andres)
- February 22: Mansfield, OH – College of Wooster: MWCD Overview/Black Vultures (Andres)
- February 23: Zoar, OH – Zoar Rotary: MWCD Overview/Atwood Update (Zucal)
- March 2: New Concord, OH – Muskingum University: MWCD Overview/PWM and Internship Opportunities (Thomas)
- March 15: Canton, OH – KSU – Stark: MWCD Overview and a day on the job for GIS (Sponaugle-Schrock)
- March 29: Millersburg, OH – Millersburg Rotary: MWCD Overview and Ranger (Brockmeier)
- April 17: New Philadelphia, OH – New Philadelphia Lions Club: MWCD Overview (Zucal)
- April 21: Dellroy, OH – Atwood Marina West: Conservation Presentation re: Aquatic Invasives, Zebra Mussel Control, and Recreational Boat BMPs (Suggs)
- April 27: Dennison, OH – Twin City Chamber of Commerce Annual Awards Banquet: MWCD 90<sup>th</sup> Anniversary (Zucal)
- May 9: Cambridge, OH – Cambridge Kiwanis: MWCD Maintenance Assessment/Seneca/Wills Creek Overview and Updates (Bergeron)
- May 10: Columbus, OH – Ohio Tourism Day: booth on the Statehouse lawn (Bergron/ Miller)
- May 22: New Cumberland, OH – Ladies Homemakers Group: MWCD Overview and Atwood Lake Update (Zucal)
- June 3: Dennison, OH – MWCD 90<sup>th</sup> Anniversary Featured Exhibit Public Open House (Zucal)
- June 15: Cadiz, OH – Harrison County Chamber of Commerce Coffee Connection: Tappan Lake Overview and Updates (Zucal)
- June 24: Dennison, OH – Dennison Railroad Depot Museum: MWCD 90<sup>th</sup> Anniversary Featured Exhibition Public Open House (Zucal)
- July 20: Cadiz, OH – Harrison County Chamber of Commerce Coffee Connection: Tappan Lake Overview and Updates (Zucal)
- August 31: Perrysville, OH – Richland County Convention and Visitors Bureau: Pleasant Hill Lake Overview (Andres)

**7.07 IMMEDIATE OR PENDING LITIGATION**

None.

**8. SUBDISTRICTS**

**8.01 PAYMENT OF BILLS – CHIPPEWA SUBDISTRICT**

Attached is the Payment of Bills report for the Chippewa Subdistrict for the period August 1, 2023, through August 31, 2023.

The July report is for check numbers 2992 through 3003 totaling \$24,394.33.

All payments have been reviewed and found to be in order. It is recommended that the Board approve the August 2023 payment of bills for the Chippewa Subdistrict.

Muskingum Watershed Conservancy District			
Chippewa Subdistrict			
Payment of Bills			
August 1, 2023 through August 31, 2023			
CHECK NUMBER	PAYMENT DATE	PAY TO NAME	PAYMENT AMOUNT
0000002992	8/3/2023	T D LANDSCAPE	2,547.00
0000002993	8/3/2023	WEX BANK	156.07
0000002994	8/16/2023	Crocker Excavating	6,400.00
0000002995	8/16/2023	Diamondback Automotive Accessories	1,948.00
0000002996	8/16/2023	ENTERPRISE FLEET MANAGEMENT	486.61
0000002997	8/16/2023	FRONTIER COMMUNICATIONS	510.00
0000002998	8/16/2023	MEDINA COUNTY PARK DISTRICT	9,000.00
0000002999	8/16/2023	USDA-APHIS, GENERAL	1,068.09
0000003000	8/30/2023	COMDOC	67.20
0000003001	8/30/2023	DLT SOLUTIONS	1,281.90
0000003002	8/30/2023	MAST-LEPLEY SILO	526.86
0000003003	8/30/2023	WEX BANK	402.60
			<b>\$24,394.33</b>

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, the report of the payment of bills for the period ending August 31, 2023, for the Chippewa Subdistrict, was approved as presented.

**8.02 2023 ANNUAL MAINTENACE ASSESSMENT—CHIPPEWA SUBDISTRICT**

On motion by Mr. Maupin, seconded by Mr. Dziedzicki, proposed assessment, as recommended and set forth in the above memorandum, was approved.

**9. EXECUTIVE SESSION**

On motion by Ms. Ponchak, seconded by Mr. Dziedzicki, the Board of Directors entered into executive session at 11:52 am to discuss matters related to ORC §121.22 (G) (1) matters of employment, and (3) matters regarding pending or imminent court action. On roll call: Mr. Dziedzicki-yes; Mr. Gresh-yes; Mr. Maupin-yes; Mr. Moorehead-yes; and Ms. Ponchak-yes. The executive session ended at 12:09 pm.

**10. ADJOURN**

There being no further business, on motion by Ms. Ponchak, seconded by Mr. Dziedzicki, the meeting of the Board of Directors was adjourned. The next regularly scheduled meeting is Friday, October 27, 2023, at 9:00 a.m., at Kent State University Tuscarawas.