

**SUMMARY OF MINUTES
BOARD OF DIRECTORS
MUSKINGUM WATERSHED CONSERVANCY DISTRICT
Held at Kent State University Tuscarawas
May 19, 2023, 9:00 a.m.**

A meeting of the Board of Directors of the Muskingum Watershed Conservancy District was held at Kent State University Tuscarawas, 330 University Drive NE, New Philadelphia, Ohio, on Friday, May 19, 2023, at 9:00 a.m., pursuant to notice duly given all Directors, and the general public in accordance with law.

1. ROLL CALL

Directors present were: Ronald Dziedzicki, James Gresh, Joanne Limbach, and Robert Moorehead. Mr. Moorehead, President of the Board of Directors, presided. On motion by Ms. Limbach, seconded by Mr. Gresh, Gordon Maupin was excused.

MWCD staff in attendance were Adria Bergeron, Julie Bickis, Mary Burley, Craig Butler, Jamie Carlisle, James Crandall, Brad Janssen, Doug Little, Ryan McCleaster, Jonathan Mizer, Matt Thomas, and Jeff Yohe.

2. INTRODUCTION OF VISITORS AND PUBLIC COMMENT

Also, in attendance for all or portions of this meeting were: Rick Enslin (*Muskingum Watershed Conservancy Foundation*); Erica White and Chad Amor (*Ohio Department of Agriculture*); and Gary Barker (*Valbridge Property Advisors*).

Rick Enslin of the MWCF addressed the Board. He provided an update on the Foundation. The financials as of end of first quarter are: Charitable Endowment Fund: \$286,113.09; Thomas Hudson Fund: \$377,358.93; and Crossroads Resource Conservation & Development Fund: \$233,959.36. He also reported on the April 28, 2023 MWCF Board Meeting. At the Board Meeting three grants were approved: Harrison County Tourism Council to assist with the Sally Buffalo Park new state venue (\$2,000.00); Dover-New Philadelphia Kiwanis Club to assist with installing a new outdoor playground at the Tuscarawas County YMCA (\$5,000.00); and the Atwood Yacht Club Junior Sailing Program to purchase a new Melges 15 sailboat (\$18,000.00). Enslin also reported that the Foundation is investigating ways to diversify the locality of Board members. He also stated that planning was underway for the MWCF annual meeting. The next MWCF Board Meeting is scheduled for Wednesday, June 14 at 10am.

Gary Barker of Valbridge Property Advisors introduced himself to the Board. He was nominated to fill the vacant seat on the Board of Appraisers.

Erica White and Chad Amor of the Ohio Department of Agriculture addressed the Board regarding their partnership with MWCD. Erica White presented on the ODA Regional Watershed Program. She spoke about the programs long-term objectives and regional watershed plans. The main objective is to ensure good water quality. Chad Amos spoke on the Voluntary Nutrient Management Plan which assists farmers with crop seeding and fertilization. The program aids to lessen the amount of chemicals sprayed on crops that affect water quality.

The following Items were taken out of sequence and voted upon during this section of the meeting, Public Participation. It was decided that these matters were to be voted upon during this part of the meeting, because during this time the presentations were given by the public which related to the Items.

6.06 BOARD OF APPRAISERS VACANCY

On motion by Mr. Gresh, and seconded by Mr. Dziedzicki, the proposed appointment of Gary Barker and the resolution in recognition of Tracy Reiss, as recommended and set forth in the above memorandum, were approved. *This Item was presented and voted upon during Public Participation because Gary Barker introduced himself during this time. This is a cross-reference.*

6.05 COOPERATIVE WORK AGREEMENT | ODA/DSWC 2023 WORK PLAN

On motion by Ms. Limbach, seconded by Mr. Gresh, proposed annual report, as recommended and set forth in the above memorandum, was approved. *(This Item was presented during the Public Participation Section because officials from the ODA addressed the Board. This is a cross-reference)* On proposal by Ms. Limbach, the above memo was revised to state: “It is recommended that the Board approve the 2023 Work Plan as part of the Cooperative Work Agreement between the MWCD and the Ohio Department of Agriculture. It is recommended that the Board approve funding up to \$500,000 inclusive of the prior year carryover. Current year funding to be determined after an audit of the carryover balance.” On motion by Mr. Dziedzicki, seconded by Mr. Gresh, proposed amendment as set forth, was approved.

3. APPROVAL OF MINUTES

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, the minutes of the April 21, 2023, meeting of the Board of Directors were approved.

4. FINANCIAL

Attached is the financial report for the four-month period ending April 30, 2023. The total operating income is \$11,353,692 compared to \$7,330,560 in 2021.

The operational revenue is \$16,777,949 compared to \$13,002,495 in 2022, or a 29% increase.

- Natural Resource and Land Management is \$1,175,202 (27% of budget), an 8% decrease from the prior year. Cottage revenue is contained in this number and is \$530,842 or 27% decrease from 2022. As noted, this is a timing issue due to a change in accounting software. Docking revenue is \$299,152 or a 15.5% decrease and is attributed to the timing of payments processed.
- Park Revenue is \$5,629,252 YTD (49% of budget), a 1% decrease from the prior year.
 - Vast majority of camping revenue (approx. 82%) is from seasonal camping payments. Revenue received from future reservations is down slightly compared to the prior year, which we will continue to monitor as we move through the season.
 - Vacation Cabin revenue is down 32% from the prior year. The main driver of this decrease is Pleasant Hill cabins, which are down 23% in occupancy and the number of reservations made are down 49% from the prior year.
- Marina Revenue is \$1,490,155 (41% of budget), which is up 11% over the prior year. 91% of the District operated marina revenue is docking through April 30.

Operational expenses are \$5,424,257, a decrease of 4% from the prior year. Expenses are down in general administration/support and rangers, largely due to a decrease in capital/equipment expenses. Overall operating

equipment is down 53% from the prior year. One area still experiencing an increase is utilities, which are up 21% over the prior year, but still within budget expectations.

Maintenance Assessment Fund

Maintenance Assessment revenue is \$3,629,734 through April, 1% decrease from prior year. All but one county has reported their first half settlement. Expenditures are \$1,811,130, a 16% decrease from the prior year. Expenditures are within budgeted expectations.

The financial performance through the first four months has been positive. As we continue to move into the recreation season, we will monitor our key performance indicators as well as the general economic environment to ensure we meet or exceed our operational budget.

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, the financial report was accepted as presented.

5. PAYMENT OF BILLS

On motion by Ms. Limbach, seconded by Mr. Gresh, the report of the payment of bills for the period ending April 30, 2023, was approved as presented.

6. BUSINESS

6.01a LEASE TRANSACTIONS

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, the assignments, cancellations, new leases, farm leases, mortgage consent and agreement cancellations, and mortgage consent and agreements were approved and execution by the proper officers of the MWCD authorized.

6.01b SHORT TERM WATER SUPPLY | ATWOOD LAKE

On motion by Ms. Limbach, seconded by Mr. Gresh, proposed agreement, as recommended and set forth in the above memorandum, was approved.

6.02a INVOICES PRIOR TO PURCHASE ORDERS

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, a “then and now” certificate for invoices received prior to processing of a purchase order, as recommended and set forth in the above memorandum, was authorized.

6.02b 2023 NATUREWORKS GRANT APPLICATION---ROUND 29

On motion by Mr. Dziedzicki, seconded by Mr. Gresh, proposed resolution of authorization, as recommended and set forth in the above memorandum, was approved.

6.03a HUMAN RESOURCES SUMMARY

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, human resources activities, as recommended and set forth in the above memorandum, were approved.

6.03b WATERSHED COORDINATOR

On motion by Mr. Gresh, seconded by Mr. Dziejicki, proposed position description and revised organizational chart, as recommended and set forth in the above memorandum, were approved.

6.04a SENECA LAKE PARK PAVEMENT REPAIRS PHASE 2 PROJECT BID AND AWARD RESULTS

No Board action is required.

6.04b PIEDMONT LAKE REYNOLDS RD BOAT RAMP PARKING LOT IMPROVEMENT PROJCT CHANGE CHANGE ORDER THRESHOLD REPORT TO BOARD

No Board action is required.

6.04c PLEASANT HILL LAKE PARK AREA A LIFT STATION GENERATOR PROJECT BID AND AWARDS RESULTS

No Board action is required.

6.04d LEESVILLE NORTH FORK MARINA WASTEWATER SYSTEMS IMPROVEMENTS REQUEST TO BID AND AWARD

On motion by Mr. Dziejicki, seconded by Ms. Limbach, the proposed request to bid and reward, as recommended and set forth in the above memorandum, was approved.

6.04e LEESVILLE NORTH FORK MARINA LIFT STATION GENERATOR

On motion by Ms. Limbach, seconded by Mr. Dziejicki, proposed request to bid and award, as recommended and set forth in the above memorandum, was approved.

6.04f CLENDENING LAKE MARINA WATER TREATMENT FACILITY REQUEST TO BID AND AWARD

On motion by Ms. Limbach, seconded by Mr. Dziejicki, proposed request to bid and award, as recommended and set forth in the above memorandum, was approved.

6.04g TAPPAN RESERVOIR AMERICAN ELECTRIC POWER EASEMENT

On motion by Mr. Gresh, seconded by Mr. Dziejicki, proposed easement, as recommended and set forth in the above memorandum, was approved.

6.04h LEAD UTILITES OPERATOR

On motion by Ms. Limbach, seconded by Mr. Gresh, proposed position description and revised organization chart, as recommended and set forth in the above memorandum, was approved.

6.04i PARTNERS IN WATERSHED MANAGEMENT GRANT PROGRAM STILLWATER CREEK CHANNEL IMPROVEMENT PLAN---RECOMMENDED FOR FUNDING

On motion by Mr. Gresh, seconded by Ms. Limbach, proposed application, as recommended and set forth in the above memorandum, was approved.

6.04j JONES FISH & LAKE MANAGEMENT

This item was removed from the agenda because it did not need Board approval.

6.04k OHIO LAKE MANAGEMENT SOCIETY’S (OLMS) CLAM PROGRAM

On motion by Mr. Gresh, seconded by Ms. Limbach, proposed Cooperative Working Agreement (CWA), as recommended and set forth in the above memorandum, was approved.

6.05 COOPERATIVE WORK AGREEMENT | ODA/DSWC 2023 WORK PLAN

On motion by Ms. Limbach, seconded by Mr. Gresh, proposed annual report, as recommended and set forth in the above memorandum, was approved. *(This Item was presented during the Public Participation Section because officials from the ODA addressed the Board. This is a cross-reference)* On proposal by Ms. Limbach, the above memo was revised to state: “It is recommended that the Board approve the 2023 Work Plan as part of the Cooperative Work Agreement between the MWCD and the Ohio Department of Agriculture. It is recommended that the Board approve funding up to \$500,000 inclusive of the prior year carryover. Current year funding to be determined after an audit of the carryover balance.” On motion by Mr. Dziedzicki, seconded by Mr. Gresh, proposed amendment as set forth, was approved.

6.06 BOARD OF APPRAISERS—APPOINTMENT OF MARK WALTZ

On motion by Ms. Limbach, and seconded by Mr. Gresh, proposed approval of new term, as recommended and set forth in the above memorandum, was approved.

6.07 BOARD OF APPRAISERS VACANCY

On motion by Mr. Gresh, and seconded by Mr. Dziedzicki, the proposed appointment of Gary Barker and the resolution in recognition of Tracy Reiss, as recommended and set forth in the above memorandum, were approved. *This Item was presented and voted upon during Public Participation because Gary Barker introduced himself during this time. This is a cross-reference.*

6.08 CONTRACT FOR WEBSITE REDESIGN

On motion by Mr. Gresh, and seconded by Mr. Dziedzicki, the proposed contract, as recommended and set forth in the above memorandum, was approved.

6.09 OTHER BUSINESS

Mr. Butler made several announcements. He reminded all present that Conservancy Court would be held on Friday, June 2 at 11am. He also stated that during this session they would vote upon a new Board member. He also informed the Board that ENCINO would be offering a well pad rig tour and that both the Board of Directors and Development Advisory Committee of MWCD would be invited to attend. He also stated that legislation was being made to allow for remote public meetings. Additionally, ODNR was receiving pressure to start to lease public lands.

Lastly, Mr. Butler spoke about a developing a new program with Davey Tree. Mr. Butler invited members of Davey Tree to tour Atwood Park and to offer their viewpoints of forestry. The pine trees

currently on MWCD property need to be managed and possibly removed. MWCD staff along with Davey Tree are currently exploring options. This program would also take in consideration of alternative shoreline development in regard to tree systems. The program is only at its beginning stages.

7. REPORTS

7.01 UTICA ROYALTY REVENUE REPORT

Utica royalty revenue is currently generated by **112** producing wells at Clendening, Seneca, Dover, Piedmont, Atwood and Leesville Reservoirs. A breakdown of the monthly royalty revenue can be seen on the attached page.

Utica royalties for **April** totaled **\$1.56M** (\$1,556,684.59) which was an approximate **27% decrease** in month-over-month revenue from March (\$2.14M).

Royalty Report Exhibit *copy is on file*.

7.02 NATURAL RESOURCES AND LAND MANAGEMENT REPORT

- Our annual cottage site lessee meetings were held on April 15th and April 22nd. The meetings were both well attended with a variety of discussion topics including tree removal, rates, dredging, aquatic vegetation, law enforcement, rules and regulations, shoreline stabilization, water quality, and docking. A big thank you goes out to MWCD staff who attended and helped to support and answer questions about these topics. Leases staff will be meeting to follow-up on various action items from the meeting topics.
- Storm cleanup from the March 25th and April 1st windstorm events is ongoing at Atwood and Tappan. Projects are expected to continue for several weeks including contractor assigned areas as well as timber salvage areas. The timber salvage project at Atwood is progressing along well. We are planning an additional timber salvage project at Tappan.
- Forestry, in partnering with American Chestnut Foundation and Ohio Division of Forestry, received 250 hybrid American Chestnut seedlings. The seedlings were planted in two separate groups in the same stand within a forested tract in the Mohawk region. The planting site recently received a mid-story removal treatment. This treatment focused on cutting all trees from around 1" in diameter to about 10" in diameter. The removal of these smaller trees, slightly increased sunlight to the forest floor that will aid in development of trees that are shade mid-tolerant trees. The trees were flagged and a GPS location was taken to aid in the future finding of these newly planted trees. The trees will be monitored over time for survival.
- Forestry has planted thousands of tree seedlings over the past 5 years. In some cases, especially where there is heavy browse from white tail deer, tree shelters are put onto these seedlings. The shelters require annual maintenance during the spring to remove weeds and fix stakes that hold the shelters in place. Many of the shelters needed to be removed this year as the trees had matured.

- MWCD has acquired around 2,700 acres of forest land in the Wills Creek region over that past several years. On-going work has been involved in gathering a better understanding of what forestry resources were on these lands. Nearly 330 Inventory plots have been taken across this acreage so far.

7.03 ENGINEERING REPORT

MASTER PLAN IMPLEMENTATION AND RECREATION IMPROVEMENT (ONGOING)

Projects in Design

- **Atwood Main Launch Ramp Pavement Improvements**
- **Clendening Marina Building and Site Improvements**
- **Clendening Laundry and Water Plant**
- **Leesville North Fork WWTP and Sewer Improvements**
- **Leesville North Fork Marina Lift Station Generator**
- **Pleasant Hill Covert Road Culvert Replacement**
- **Seneca Sunset Drive Pavement Improvements**
- **Seneca St. Andrews Pavement Improvements**
- **Tappan Cabin Hill Water Booster Pump Improvements**

Projects Under Construction

- **Atwood Activity Center Renovation:** Demolition is currently underway with the roof being completely removed over the middle area. New footers for the expanded footprint have been poured. Completion is scheduled for July 2024.
- **Charles Mill Sites Lake Lift Station Generator:** Substantial Completion has been reached. Final completion is scheduled for May 2023.
- **Charles Mill Park Lift Station Generator:** Delivery of the generator is expected within the next couple weeks. Once received, the remaining work will be completed, and startup scheduled. Substantial completion is expected in May.
- **Clendening WWTP and Sewer Improvements:** Electricians have installed communication conduits. The contractor has begun mobilizing to start clearing and grubbing the site. Shop drawings are being submitted and reviewed. Substantial completion is scheduled for April 2024.
- **Piedmont Reynolds Road Launch Ramp Parking:** Electrical work and final asphalt paving has been completed. Only a couple punch list items remain, which should be complete in May.
- **Pleasant Hill Park Main Lift Station Generator:** The generator has been set, but delivery of the transfer switch has been delayed by the manufacturer. Once the remaining electrical gear is received, the work will be completed, and startup scheduled. Substantial completion is expected in late May.
- **Pleasant Hill Lake Park Amenity and Activity Area:** The Contractor is working on landscaping, playground, and shade structure installation. The parking lot is paved and striped. Substantial completion is scheduled for May 2023.
- **Pleasant Hill Lake Park Area A Lift Station Generator:** Bids were opened on April 19th. Spring Electrical Construction Co was the low bidder, and an award will be made once funding approval is received from Ohio EPA.
- **Seneca Marina Lift Station Generator:** Substantial Completion has been reached. Final completion is scheduled for May 2023.
- **Seneca Beach and Marina Point Amenity and Activity Areas:** Working on revising the bid documents to rebid the beach amenities without Marina Point.

- **Seneca Lake Parkside Pavement Repair:** Bids were opened on this project April 18th. The project was awarded to Kingsway Construction. Notice to proceed was issued and a preconstruction meeting was held. Completion is scheduled for May 2024.
- **Tappan Marina Building Backup Generator:** Shop drawings are being submitted / reviewed for the long lead time items. Substantial completion is scheduled for November 2023.
- **Tappan Lake Beach Concession/Restroom Upgrade:** Footers poured and the building structure nearly complete. Completion is scheduled for June 2023.
- **Tappan Lake Welcome Center:** Contractor is mobilizing and working on utilities. Completion is scheduled for May 2024.

DREDGING AND SHORELINE (ongoing)

Dredging Program

- **Leesville Glens Cottage Area Dredging & Shoreline Stabilization:** Substantial Completion has been reached. Final restoration will be completed once the weather and site conditions allow.

Shoreline Program

- **Atwood Lake – Arrowhead Cottage Area:** Substantial Completion has been reached, and final restoration will be completed once weather and site conditions allow.
- **Atwood Lake – Arcadia Drive:** Project is currently in design.
- **Charles Mill Lake – South Peninsula:** Project is currently in design.
- **Leesville Lake South Fork Marina:** Project is complete.
- **Tappan Lake East Shore / West Shore Cottage Area Shoreline:** Substantial Completion has been reached. Final Completion is scheduled for June 1, 2023.

U.S. ARMY CORPS OF ENGINEERS PROJECTS/PROGRAMS (ongoing)

Zoar Levee/Mohawk Dam

- Ribbon cutting ceremonies for each project will be scheduled in the next few months. No other significant updates.

Magnolia Levee

- MWCD is awaiting a revised Project Partnership Agreement (PPA) to reflect higher estimated cost for the project.

Partnering

- The next MWCD/USACE leadership partnering meeting is scheduled for May 23rd at the Annex Building.

7.04 CONSERVATION REPORT

Ohio River Basin Congressional Day

Conservation participated in a canvassing day in Washington DC, April 25-26, to bring a greater awareness to our federally elected officials on the regional importance of the Ohio River Watershed to the nation. The Muskingum River Watershed is one of 14 large watersheds that make up the entire Ohio River Basin. Our watershed plays an important role as Ohio's largest watershed providing benefits to water quality and including water quantity for the river.

MWCD is a member of the Ohio River Basin Alliance (ORBA) which provides a forum for addressing water resource issues in the Ohio River Basin and includes members from over 130 organizations, including local, state, and federal agencies, commissions, industry, academia, and not-for-profit organizations.

Seasonal Water Quality Testing

Next week begins our seasonal water quality testing at our recreational beaches (Charles Mill, Pleasant Hill, Atwood, Tappan, and Seneca). Water samples are taken weekly through Labor Day and analyzed for bacteria

levels and algal toxins. Results of these tests are posted on Ohio Department of Health's website *BeachGuard* with the option for users to sign up for results and alerts for any of Ohio's public beaches. Advisories for MWCD are occasionally posted when bacterial counts exceed threshold guidelines established by USEPA and Ohio Dept. of health.

Land use directly impacts water quality. Our beaches benefit greatly from the natural areas surrounding the lakes and have dramatically lower rates of advisories / year compared to other beaches in Ohio. This advisory rate will be used as one of the Key Performance Indicators (KPI) for both Conservation and Recreation departments in the future.

Black Vulture Management

Conservation is working with Pleasant Hill park staff and the College of Wooster on a comprehensive plan to discourage Black Vultures from gathering, nesting and damaging property in our parks. These birds are protected at the state and federal levels and require a comprehensive management plan as part of our federal permit allowing MWCD to distract, harass, and even kill a limited number of nuisance birds.

A College of Wooster ethology (animal behavior) course is developing a study to identify what colors and patterns could be used to deter the birds from beaches, parking lots and camping areas. Park staff are actively working to discourage the birds through non-lethal means including installing new nesting platforms for Osprey which are known to aggressively defend their nests especially when the hatchlings are vulnerable.

Results from these efforts will help guide management decisions for the other MWCD parks if Black Vulture populations become a larger issue.

Outreach Activities

- 4/19 Ohio State University capstone presentations, Kokosing River Watershed, Columbus Ohio
- 4/21 Atwood Marina West, presentation on invasive species and boat BMPs, Dellroy Ohio
- 4/22 Cottage Site Lessee Meeting (Atwood, Leesville, Tappan, Piedmont, Seneca), KSU Tusc. Campus
- 4/25-26 Ohio River Basin Alliance (ORBA), Washington DC
- 4/28 DAC quarterly meeting, virtual
- 5/1 Kent State University capstone presentations, Atwood Peninsula, Kent Ohio
- 5/3 Richland Co. SWCD 5-year strategic plan stakeholder meeting, Mansfield Ohio
- 5/4 Ohio Shrink Wrap Recycling Work Group, virtual
- 5/5 Coalition of Land Trusts (COLT) annual conference, Kenyon College, Gambier Ohio

7.05 RECREATION REPORT

Marinas Report

- Marina Managers have done an outstanding job getting the marinas and docks ready for the 2023 season.
- Clean Marinas Update - Piedmont and Seneca have been re-certified Platinum Clean Marinas, Clendening received their Gold Clean Marina certification, and Tappan had their initial Clean Marina site visit.
- We have received several compliments over the past several weeks on the upgrades to decking, walkways, and abutments at our marinas.



Parks Report

- Park Managers are ready for 2023 season and continue to assist with various projects/programs within their parks. Planning for Seneca Lake Park Splashpad/Concession Stand, Pleasant Hill amenities, Clendening Marina area, merchandise inventory, and bike/golf cart rental program continues with internal staff.
- We have had a couple meetings this past month with Sage Outdoor Advisory Group to continue dialogue on the Market Impact Analysis for glamping in the District. We should have the report back to us by end of May.
- Moving forward with a Customer Experience platform called Hubspot to enhance our touchpoints with customer engagement throughout our District. A Net Promoter Score (NPS) will be one of the first surveys we produce in order to gauge customer loyalty, satisfaction, and enthusiasm with a company/organization.
- The trails team has been tackling storm cleanup and drainage issues due to the severe weather in the last couple of months. Among the many things that are happening, some things to look forward to this season include having an archeological survey performed at Camp Guernsey (Seneca Lake), new trail construction near Beall Farm (Tappan Lake) and the second half of construction on the Quarry Trail (Clendening Lake). Planning for the Appalachian Community Grant is beginning and MWCD is partnering with multiple entities throughout Appalachia to plan transformative trail projects within the region.
- Internal staff continues to plan a trails promotion (CAPTURE THE CANVAS) with local schools that will combine trails and art in a unique way. The thought is to create our own unique features on trails to drive attendance numbers and promote a wider range of users to visit our parks.



7.05 MARKETING/COMMUNICATIONS REPORT

ONGOING/ UPCOMING PROJECTS

- Updates to website social media
- Marketing/ advertising for 2023
- Tourism Ohio co-op campaign for 2023
- Park and Marina brochure updates for 2023
- General RV Camper Promotion
- Strategic Plan Communication
- Welcome Back Campers Virtual Meeting – April 12, 2023
- Wear-it Campaign

OUTREACH COORDINATOR PROJECTS

- Annual Report
- Development Advisory Committee – 7 new members (22 total)
 - 4 full DAC quarterly meetings (next meeting is April 28 – virtual)
 - 4 subcommittees (Marketing, Conservation, Trails, Revenue and Development)
 - 12 subcommittee meetings in total
- Appalachian Community Grant
- LakeViews – working on creating summer edition
- 90th Anniversary: Exhibit VIP Open House at Dennison Depot May 24, 2023
 - Public Open House – June 3, 2023
- ORBA

PROGRAMMING AND EVENTS

- Staffing: close to being fully staffed at each park (program leader/ program assistant)
- Ohio Boater Education Courses: Tappan – April 8, PH – April 22, Seneca – May 6, PH (for Kids) – June 20-21
- Earth Day Clean Up Challenge: Visit the park on the designated day and earn a coupon for a free night of camping by picking up trash. (125 total participants)
 - CM, PH, Piedmont, Clendening: April 15
 - Atwood, Seneca, and Tappan: April 22
- Prep for spring/ summer: working on cleaning up nature centers, inventory, and program schedules.
- Events:
 - April 8: Easter Egg Hunts: successful at every location Approx 400 kids district-wide

- April 1, 15, 22, 29: Guided hikes at Seneca, Atwood, CM
- April 28, 29: Mohican Wildlife Weekend (CM, PH)
- May 13, 20: Guided hikes at Atwood, Tappan
- Coffee with the Chief - Series of sessions at each location throughout the season
- Memorial Day: Live music, guided hikes, crafts
- Bike safety and helmet giveaway – Atwood: May 13, Tappan: May 20, Pleasant Hill: May 20

PRESS RELEASES IN APRIL

- April 12: Join the MWCD Earth Day Challenge 2023
- April 24: MWCD Board Votes to Reduce Annual Assessment

E-BLASTS IN APRIL

- April 11: Winter 2023 Lakeviews
- April 14: Earth Day Challenge 2023
- April 18: Coffee with the Chief

PUBLICATIONS IN APRIL

- Ohio Magazine: General (Life is Better at the Lake!)
- Compass Magazine: General (Life is Better at the Lake!)
- Horseman’s Corral: Pleasant Hill Equine Trails and camping
- Travel Host Magazine: General (Life is Better at the Lake!)

RADIO IN APRIL

- WTUZ: Atwood and Tappan Camping and Boating – Spring is coming!
- WJER: Outdoor Minute
- WQMX: General MWCD
- iHeart Radio: Ashland/ Mansfield

TELEVISION IN APRIL

- WHIZ (Zanesville)

CONNECTED TV/ OTT/ IN APRIL (markets)

- Cleveland, Columbus, Pittsburgh, Wheeling, Youngtown, Akron, Mansfield

DIGITAL IN APRIL (markets)

- Platform: Facebook, Instagram, YouTube, Paid Search, Digital Advertising
- Markets: Cleveland, Columbus, Pittsburgh, Wheeling, Youngtown, Akron, Mansfield

PARTNERSHIPS IN APRIL

- Newsymom.com
- WQMX/ General RV – RV There Yet

Website and Social Media Analytics

April 2023	Website (Users)	Facebook (followers)	Instagram
MWCD	13,133 (+4.70%)	6,508	563
Atwood	7,608 (-2.86%)	14,021	1,275
Charles Mill	3,731 (-6.49%)	4,853	968

Clendening	908 (-37.64%)	1,932	126
Piedmont	1,270 (-29.21%)	5,575	201
Pleasant Hill	7,370 (+9.61%)	16,964	1,571
Seneca Marina	1,461 (+3.11%)	1,262	681
Seneca Park	4,169 (-11.37%)	12,764	681
Tappan	6,731 (-1.12%)	12,944	1,004

Percent change from LY

2023 COMMUNITY PRESENTATIONS

- January 17: Columbus, OH – The Ohio State University Conservation Capstone Course: MWCD Conservation Efforts (Thomas)
- February 7: Akron, OH – University of Akron Career Fair (Mahaffey/Lautenschleger)
- February 14: New Philadelphia, OH – New Philadelphia Rotary: MWCD Overview (Bergeron)
- February 22: Mansfield, OH – Mansfield/Richland County CVB: Upcoming projects/events (Andres)
- February 22: Mansfield, OH – College of Wooster: MWCD Overview/Black Vultures (Andres)
- February 23: Zoar, OH – Zoar Rotary: MWCD Overview/Atwood Update (Zucal)
- March 2: New Concord, OH – Muskingum University: MWCD Overview/PWM and Internship Opportunities (Thomas)
- March 15: Canton, OH – KSU – Stark: MWCD Overview and a day on the job for GIS (Sponaugle-Schrock)
- March 29: Millersburg, OH – Millersburg Rotary: MWCD Overview and Ranger (Brockmeier)
- April 17: New Philadelphia, OH – New Philadelphia Lions Club: MWCD Overview (Zucal)
- April 27: Dennison, OH – Twin City Chamber of Commerce Annual Awards Banquet: MWCD 90th Anniversary (Zucal)
- May 9: Cambridge, OH – Cambridge Kiwanis: MWCD Maintenance Assessment/Seneca/Wills Creek Overview and Updates (Bergeron)
- May 10: Columbus, OH – Ohio Tourism Day: booth on the Statehouse lawn (Bergron/ Miller)
- June 15: Cadiz, OH – Harrison County Chamber of Commerce Coffee Connection: Tappan Lake Overview and Updates (Zucal)

7.07 IMMEDIATE OR PENDING LITIGATION

None.

8. SUBDISTRICTS

8.01 PAYMENT OF BILLS – CHIPPEWA SUBDISTRICT

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, the report of the payment of bills for the period ending April 30, 2023, for the Chippewa Subdistrict, was approved as presented. *(Copy on file)*

9. EXECUTIVE SESSION

On motion by Ms. Limbach, seconded by Mr. Dziedzicki, the Board of Directors entered into executive session at 12:18 pm to discuss matters related to ORC §121.22 (G) (1) matters of employment, (2)

matters of purchase of property, (4) matters FOP negotiations and (6) matters of security. On roll call: Mr. Dziejicki-yes; Mr. Gresh-yes; Ms. Limbach-yes; and Mr. Moorehead-yes. The executive session ended at 1:17 pm. On motion by Ms. Limbach, and seconded by Mr. Dziejicki, proposed negotiations on real estate purchase agreement, as set forth in a memo presented during executive session, were approved.

10. ADJOURN

There being no further business, on motion by Ms. Limbach, seconded by Mr. Dziejicki, the meeting of the Board of Directors was adjourned. The next regularly scheduled meeting is Friday, July 21, 2023, at 9:00 a.m., at Kent State University Tuscarawas.

6.15.2023, jlc
Approved 7.21.2023